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**Small Giants Companies That  
Choose**

In Small Giants, veteran journalist Bo Burlingham takes us deep inside fourteen remarkable companies that have chosen to march to their own drummer. They include Anchor Brewing,

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the original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco; Union Square Hospitality Group, the company of restaurateur Danny ...

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## **Small Giants: Companies That Choose to Be Great Instead of ...**

The book profiles companies that choose to remain "small giants." The companies vary widely, from 1 person shops to hundreds of employees but all share what the author refers to as "mojo." The overarching theme is that that these



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companies have a deep sense of intimacy, and their founders feel deeply connected to employees and local community.

## **Small Giants: Companies That Choose to Be Great Instead of ...**

It's widely accepted in business that great companies grow their revenues

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and profits year after year - but bigger is not necessarily better. In "Small Giants", journalist Bo Burlingham takes us deep inside fourteen remarkable privately held companies, from a brewery to a record label, that chose a different path to success.

## **Small Giants: Companies That**

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## **[PDF] [EPUB] Small Giants: Companies That Choose to Be ...**

Rather, he would identify 14 companies which he calls "small giants." They range from Selima Inc. (a two-person fashion design and dressmaking firm) to O.C. Tanner (a company with 1,700 hundred employees and annual sales of

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\$350-million).

## **Small Giants: Companies That Choose to... book by Bo ...**

Each year, Forbes teams up with the Small Giants Community to identify the top 25 best small companies in America (a.k.a. Small Giants). These companies are honored at a celebration during the



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Small Giants Community Summit and on Forbes.com. Learn more about the Forbes Small Giants list.

### **Small Giants Community**

In-house designers create and execute style guides and brand standards to transform an image and ensure that a company's marketing material will be

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## **Small Giants | Marketing Agency**

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## **Small Giants: Companies That Choose to Be Great Instead of ...**

Small Giants: Companies That Choose to Be Great Instead of Big by Bo Burlingham. Summary. Burlingham studies 14 companies which have chosen to be the best in their field, rather than growing for growth's sake. They have all decided to remain

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privately held, with the majority of the stock in the hands of one person or a few like-minded people.

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The wonderful stories in Small Giants show you how to prosper by retaining the vision of excellence that got you into

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business in the first place. (Rosabeth  
Moss Kanter, author of Confidence ) Bo  
Burlingham's done for private  
companies what Jim Collins did for public  
companies in Good to Great.

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Be Great Instead of Big Paperback – March 27 2007 by Bo Burlingham (Author) 4.5 out of 5 stars 83 ratings. See all formats and editions Hide other formats and editions. Amazon Price New from Used from Kindle Edition "Please retry"

## **Small Giants: Companies That**



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## **Choose to Be Great Instead of ...**

In today's session, I had the pleasure to have Bo Burlingham, contributing writer at Forbes, co-founder of the Small Giants Community, former editor-at-large for Inc. Magazine and author of several books among which I really loved and enjoyed Small Giants, which is going to be the topic of this conversation. What

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Burlingham, Bo (ISBN: 9780141031491)

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Instead of Big by Bo Burlingham (2007, Trade Paperback) at the best online prices at eBay! Free shipping for many products!

## **Small Giants : Companies That Choose to Be Great Instead ...**

Small Giants: Companies that Choose to Be Great Instead of Big - by Bo

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Burlingham, Editor at Large of Inc. Magazine and Co-author of The Great Game Business. How maverick companies have passed up the growth treadmill and focused on greatness instead.

## **Small Giants by Bo Burlingham**

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Choose To Be Greatto remain "small giants." The companies vary widely, from 1 person shops to hundreds of employees but all share what the author refers to as "mojo." The overarching theme is that that these companies have a deep sense of

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Weyerhaeuser, the largest of such companies, has more than doubled its size in western Oregon over the past 15 years, the investigation by the three news organizations found. The company owns more than 1.5 million of western Oregon's 6.5 million acres of private forestland. Oregon's Two Largest Wall

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